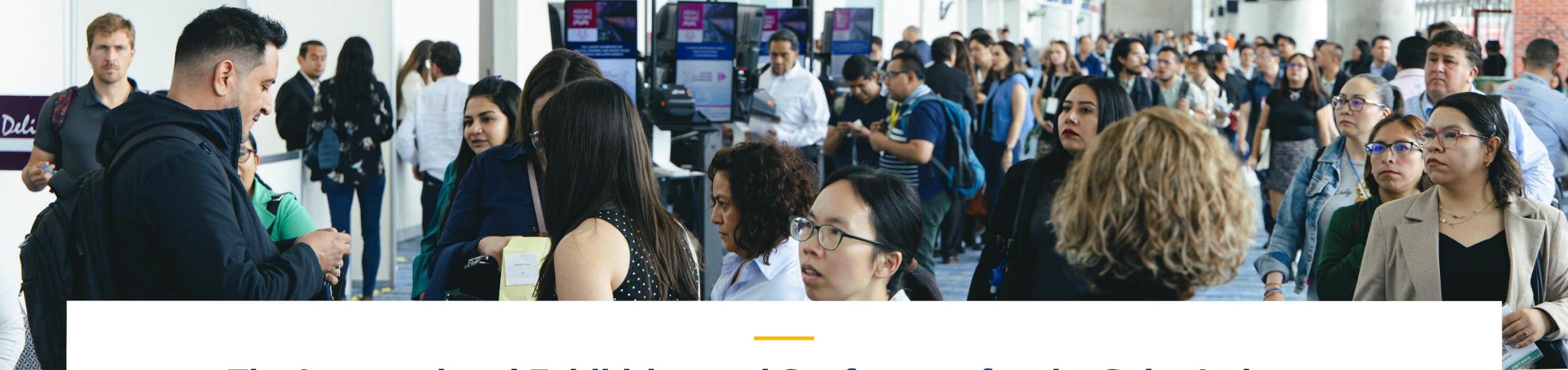


REVIEW

Intersolar Mexico Post Show Report 2024



The International Exhibition and Conference for the Solar Industry

Intersolar Mexico is the leading platform for technology trends and B2B networking in Mexico's solar market. It focuses on photovoltaics, solar heating and cooling technologies, and energy storage. Together with the co-located events The GREEN Expo® and Aquatech Mexico, it has solidified its position as the largest gathering of professionals in the renewable energy and cleantech industry in Mexico since the debut in 2019.

In 2024, the events hosted more than 400 exhibitors as well as 10,000 visitors and 12,000 industry professionals (total attendance). The sixth edition of Intersolar Mexico will take place from September 2 to 4, 2025 at the Citibanamex Center, in Mexico City.

[Watch the Event Video 2024](#)

PARALLEL EVENTS

Renewables Joining Forces



Intersolar Mexico

The international exhibition and conference for the solar industry



The GREEN Expo

Latin America's premier event for cutting-edge, sustainable solutions and technologies in an ever-increasing number of markets

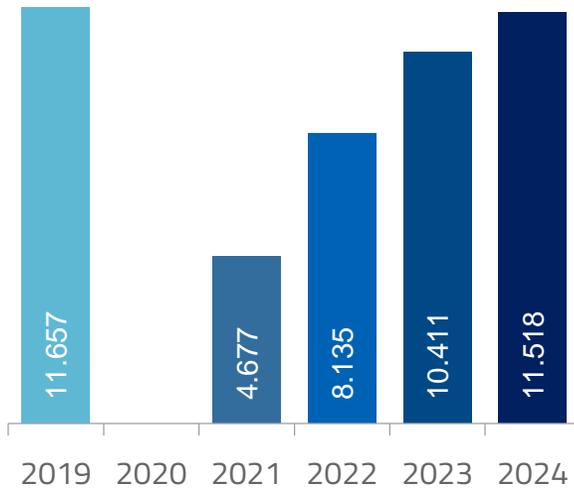


Aquatech Mexico

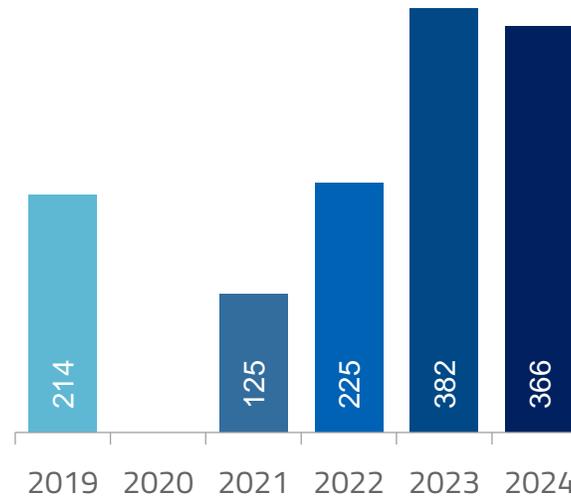
The largest exhibition for process, drinking and waste water in Mexico and Latin America

Intersolar Mexico Development

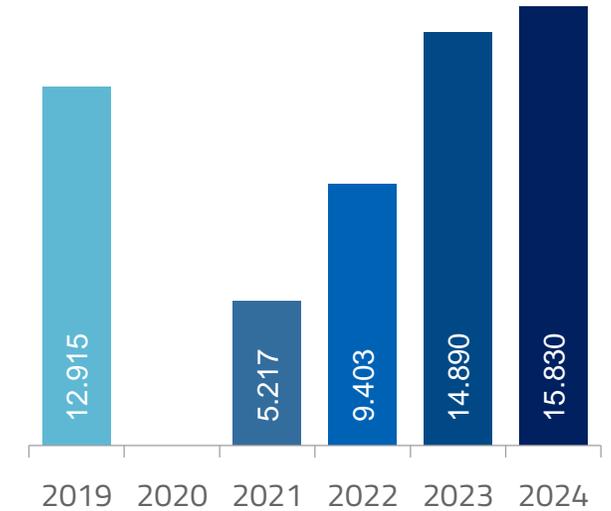
Intersolar Mexico is a sign of things to come: The pace of the energy transition has already accelerated significantly in recent years and continues to grow.



Visitor Numbers



Exhibitor Numbers



Exhibition Area (gross sqm)

EXHIBITORS

**366 Exhibitors from 22 Countries
presented their Products and Solutions**

22

Exhibitor Countries

56%

International Exhibitors

44%

National Exhibitors

Top Countries of Origin – Intersolar Mexico

China	66 %
Mexico	25 %
United States	4 %
Germany	1 %
Spain	1 %
Turkey	1 %

Top Countries of Origin – Co-Located Events

Mexico	44 %
China	34 %
United States	12 %
Netherlands	1 %
Taiwan	1 %
Germany	1 %

VISITORS

11.518 Visitors from 37 Countries Met to Discuss the Latest Developments and Innovations

37

Visitor Countries



National Visitors



International Visitors

Top States (Intersolar – National Visitors)

Mexico City
Mexico State
Jalisco
Querétaro
Puebla
Morelos
Neovo Leon / Veracruz

Top Countries (Intersolar – International Visitors)

Mexico
China
United States
Spain
Brazil
Colombia

Source: Demographics 2024 ACOB

Media Response

A total of 86 journalists published 115 articles and 15 interviews to highlight the latest developments and innovations presented on the exhibition floor and in the conference.



86

Journalists



115

Published Articles



15

Interviews



43

Media Coverage

PROGRAM

Conference and Stage Programs

The conference and exhibition program connected specialists and professionals from the solar industry and related sectors at the Intersolar Mexico Conference, Intersolar Stage, technical workshops and networking sessions. During Intersolar Mexico Conference, 18 sessions on photovoltaics, solar thermal energy and electric energy storage were held over the course of two days, featuring the participation of 56 speakers from Mexico, Germany, the United States of America, Chile, Panama, France, Ecuador and Italy.



731

Program Attendees



41

Sessions and Presentations



56

Speakers, Moderators
and Instructors



18

High-Level
Conference Sessions

Satisfied Exhibitors at Intersolar Mexico



Overall Satisfaction



Recommendation



Re-Participation

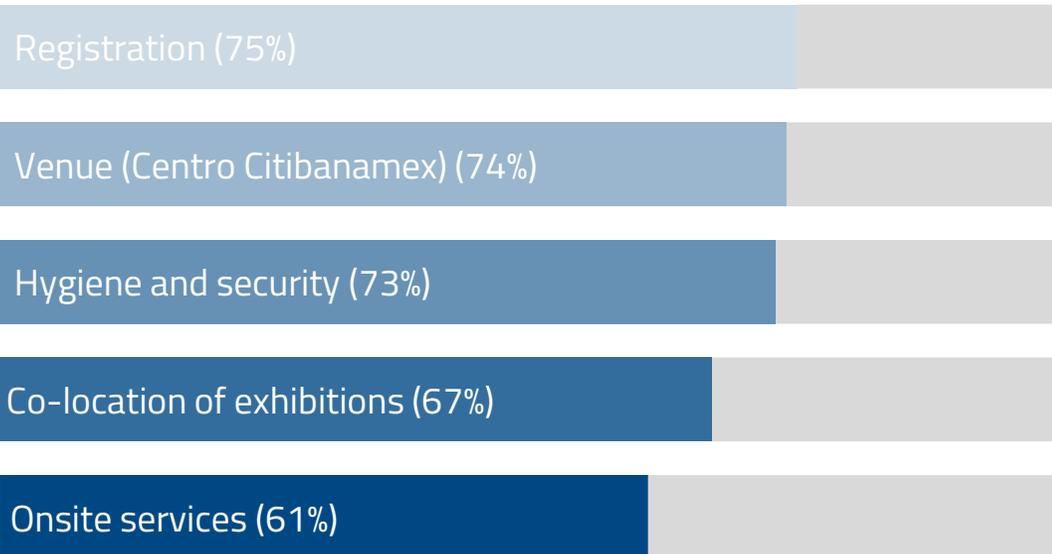


Objectives Achieved

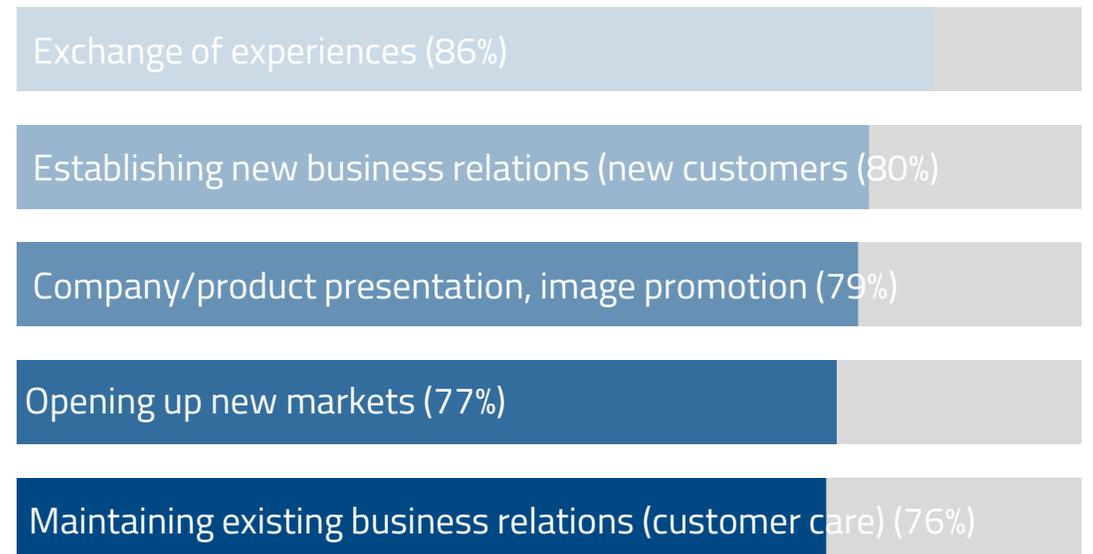
EXHIBITORS

Assessment & Achievement of the Top Exhibitors' Objectives

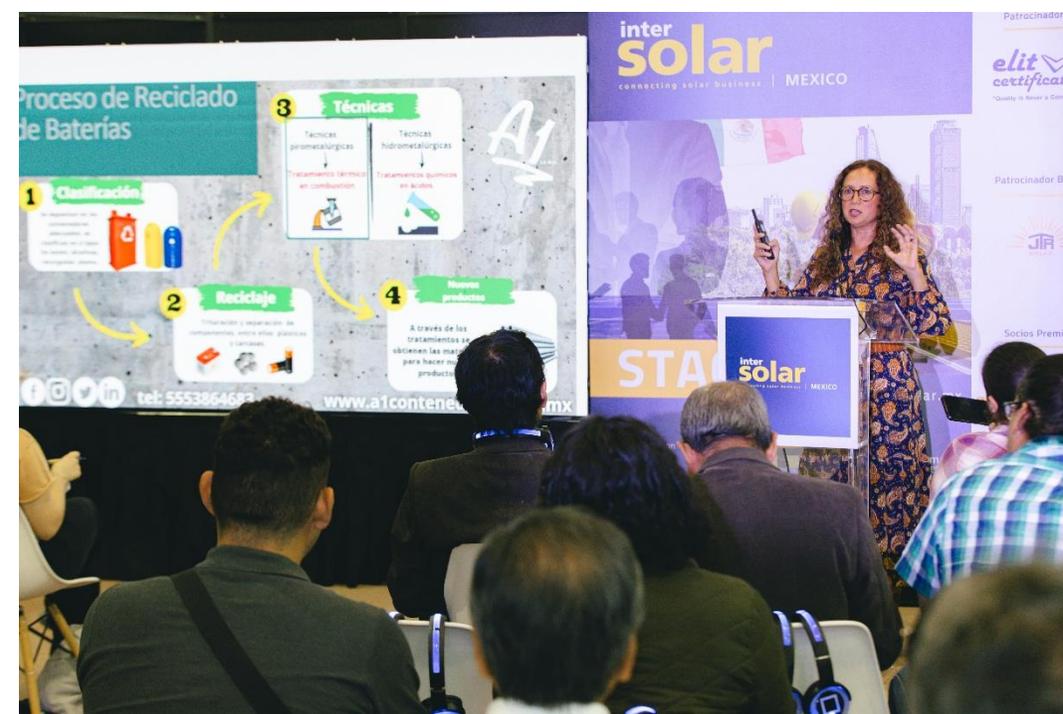
Exhibitors' Assessment of the Exhibition¹



Achievement of the Top Exhibitor Objectives²

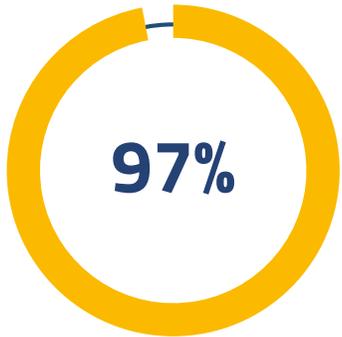


¹ Ratings of "Very Satisfied" and "Satisfied".
² Ratings of "Excellent", "Very Good" and "Good".



VISITORS

Satisfied Visitors at Intersolar Mexico



Overall Satisfaction



Recommendation



Re-Participation



Decision Makers

EXHIBITORS

Assessment & Achievement of the Top Visitors' Objectives

Visitors' Assessment of the Exhibition¹

Venue: Centro Citibanamex (97%)

Online registration process (website) (96%)

On-site signage / Orientation (92%)

On-site registration process (Centro Citibanamex) (92%)

Achievement of the Top Visitor Objectives²

Attracting new business contacts (84%)

Gaining new insights (technologies and developments) (83%)

Evaluating opportunities to enter the Mexican market (82%)

Building relationships with customers (76%)

¹ Ratings of 7–10 points.

² Ratings of "Yes".

VISITORS

The Profile of Intersolar Mexico Exhibition Visitors

Company Type	
Project Developer / Planner, EPC	20%
Installer / Integrator	20%
Manufacturer / Supplier	19%
Distributor / Wholesaler / Retailer	12%
Service Provider	9%
Energy Consulting	4%
Investment Company / Financial Consulting	2%
Others	15%

Area of Interest	
Photovoltaics	79%
Electrical Energy Storage	49%
Energy Management / Services	25%
Solar Thermal Technologies	25%
E-Mobility	21%
Smart Grids and Integration of Renewables	20%
Decentralized & Renewable Energy Supply	19%

Multiple answers were allowed.

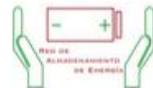
SUPPORT

Thanks to our Premium Partners and Supporters

Premium Partner



Supporters



SUPPORT

Thanks to our Sponsors

Gold Sponsor



Bronze Sponsor



LATAM Sponsors



SUPPORT

Thanks to our Media Partners

Media Partners



AmbientePlástico



energética



energíahoy



ENERGY21



FuturENERGY

Greentology



Petroleo & energía

POWERinfo TODAY

pv magazine group



RETEMA
REVISTA TÉCNICA DE MEDIO AMBIENTE

CONSULTORÍA

Solar Power

SOLAR QUARTER
www.solarquarter.com

TAIYANGNEWS
ALL ABOUT SOLAR POWER





PREVIEW

Intersolar Mexico 2025 at a Glance

- Date: September 2–4, 2025
- Venue: Centro CitiBanamex
- Exhibitors (exp.): 400 at the co-located events
- Visitors (exp.): 12,000 at the co-located events
- Parallel Events: The GREEN Expo, Aquatech Mexico

Organizers

Solar Promotion International GmbH

Kiehnlestraße 16
75172 Pforzheim
Germany
Tel.: + 49 7231 58598-0
info@solarpromotion.de
www.solarpromotion.de

FMMI – Freiburg Management & Marketing International GmbH

Neuer Messplatz 3
79108 Freiburg i. Br.
Germany
Tel.: +49 761 3881-3700

Informa Markets

Lago Alberto 319, Granada, Miguel Hidalgo,
CP.11520 , Mexico City
Mexico
Tel.: +52-55-1087-1650

