

INTERSOLAR MEXICO 2026

INNOVATION HUB

Your gateway to Mexico's solar and storage market



Start small.

Grow big.

Enter Mexico's
solar market **here.**



INTERSOLAR MEXICO 2026

INNOVATION HUB

- 4 sqm all-in-one package
- 6 sqm all-in-one package

The Innovation Hub is a dedicated 400+ sqm exhibition area designed for **innovators** exploring the Mexican solar and storage market.

With two affordable all-in-one packages (4 sqm and 6 sqm), **exhibiting has never been easier—no build-up, no logistics, no extra costs.**

Just arrive and focus on showcasing your solution, meeting key industry stakeholders, and testing the market with minimal risk.



INTERSOLAR MEXICO 2026

INNOVATION FORUM

- Innovation Talks
- Content Partnerships
- Sponsorship

The Innovation Hub features the **Innovation Forum**, home to the **Exhibition Program** – a three-day series of presentations free for all visitors. With 30 seats reserved for solar professionals at every session, your content and brand can reach up to **540 potential solar professionals**.

Exhibiting companies can book one of 18 exclusive **Innovation Talks**, a **Content Partnership** to conduct a training or become the unique **Sponsor** of the Innovation Forum.

INNOVATION HUB

[Book now!](#)

The smartest entry point for companies looking to grow in Mexico:
cost-efficient, high-impact, and designed for networking.



EXHIBITING OPTIONS

- 1) 4 sqm **US\$ 2,300**
- 2) 6 sqm **US\$ 2,850**

All-in-one packages



Only for exhibitors

INNOVATION TALK

US\$ 800

20-min speaking slot at the
Innovation Forum



Only for exhibitors

CONTENT PARTNERSHIP

US\$ 2,500

- 60-minute training at the Innovation Forum, and
- 30-minute networking time with snacks and drinks



Only for exhibitors

SPONSORSHIPS

Exhibition Sponsorships

Platinum	US\$ 12,000
Gold	US\$ 10,000
Silver	US\$ 7,000

Innovation Forum Sponsorship:

1 exclusive sponsor **US\$ 2,500**

All prices + 16% admin. fee

BEST DEAL AT THE INNOVATION HUB

Your benefits:

- **Have your own booth** to conduct engaging discussions
- **Be the unique brand** to have exposure to more than 540 solar professionals during the Exhibition Program* at the Innovation Forum
- **Speak twice** about your products during 20 minutes to solar professionals at the Innovation Forum*
- And profit from many more marketing services

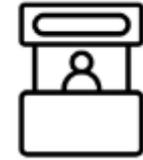
[Book now!](#)

* free of charge for visitors



US\$ 4,800

Total investment
You save US\$ 1,600!



US\$ 2,300

4 sqm
all-in-one package



US\$ 2,500

Innovation Forum
Sponsorship



US\$ 0

2 Innovation Talks

SHINE FROM THE INNOVATION HUB!

Your benefits:

- **Have your own booth** to conduct engaging discussions
- **Be the unique brand** to have exposure to more than 540 solar professionals during the Exhibition Program* at the Innovation Forum
- **Speak twice** about your products during 20 minutes to solar professionals at the Innovation Forum*
- **Conduct a 60-minute training*** for 40 solar professionals and network with snacks and drinks for 30 more minutes
- And profit from many more marketing services

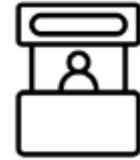
* free of charge for visitors

[Book now!](#)



US\$ 7,300

Total investment
You save US\$ 1,600!



US\$ 2,300

4 sqm
all-in-one package



US\$ 2,500

Innovation Forum
Sponsorship



US\$ 2,500

Innovation Forum
Content Partnership



ALL-IN-ONE PACKAGES

Exhibit Package 1

4 sqm booth, US\$ 2,300 + 16% admin. fee

These benefits are included:

- Exhibition space (booth construction included)
- Two walls
- One counter
- Two chairs
- Header with name and booth number
- Wastepaper basket
- 110 volts electric plug
- Cleaning (once a day)

Exhibit Package 2

6 sqm booth, US\$ 2,850 + 16% admin. fee

These benefits are included:

- Exhibition space (booth construction included)
- Two walls
- One counter
- Two chairs
- Header with name and booth number
- Wastepaper basket
- 110 volts electric plug
- Cleaning (once a day)
- Web banner on www.intersolar.mx (Zone 2)



INNOVATION TALK – US\$ 800 + 16% administration fee

Make a presentation to approx. 40 professionals from the solar and storage industry at the **Innovation Forum** (free of charge). The content may be commercial (about the exhibitor's products, services and innovations)

- 18 presentation slots available (first come, first served), 6 per day (11:00 – 14:00 h)
- Only exhibiting companies can book it ("variable service" of **Exhibition Sponsorship Package**)

Included in the price:

- 1 speaking slot of 20 minutes at the Innovation Forum in prime time (12:00 – 14:00 h)
- Logo on break slides and Innovation Forum program
- Announcement on social media channels
- 80 bonus points in the Membership Program



CONTENT PARTNERSHIP – US\$ 2,500 + 16% administration fee

Conduct a training session at the **Innovation Forum** on commercial and marketing strategies or technical insights to approx. 40 system integrators and installers (free of charge). The goal: to connect and boost solar businesses.

- 3 Content Partners, one per training session a day (16:00 – 17:30 h)
- Only exhibiting companies can book it (“variable service” of **Exhibition Sponsorship Package**)

Included in the price:

- 60-minute speaking slot for the training at the Innovation Forum (materials to be provided by the exhibitor)
- 30-minute networking time with snacks and drinks
- Opportunity to display one standing banner and distribute brochures/giveaways at the Innovation Forum
- Logo on break slides and Innovation Forum program
- Promotion through social media and newsletters
- 250 bonus points in the Membership Program

RELATED SPONSORSHIP OPTIONS

All prices + 16% administration fee

INNOVATION FORUM SPONSORSHIP

1 exclusive sponsor – US\$ 2,500

- 2 Innovation Talks at the Innovation Forum
- Opportunity to display one standing banner and distribute brochures/giveaways at the Innovation Forum (materials provided by sponsor)
- Logo in sponsor's section on website, break slides, and Innovation Forum program
- 250 bonus points in the Membership Program

Also bookable for non-exhibitors with a surcharge of 20%

EXHIBITION SPONSORSHIP PACKAGES

	Package price	Fixed services	Variable services
PLATINUM	US\$ 12,000	US\$ 7,000	US\$ 5,000
GOLD	US\$ 10,000	US\$ 5,000	US\$ 5,000
SILVER	US\$ 7,000	US\$ 4,200	US\$ 2,800

See lists of fixed and variable services on the next page.

Both, the Innovation Talk and the Content Partnership are part of the variable services.

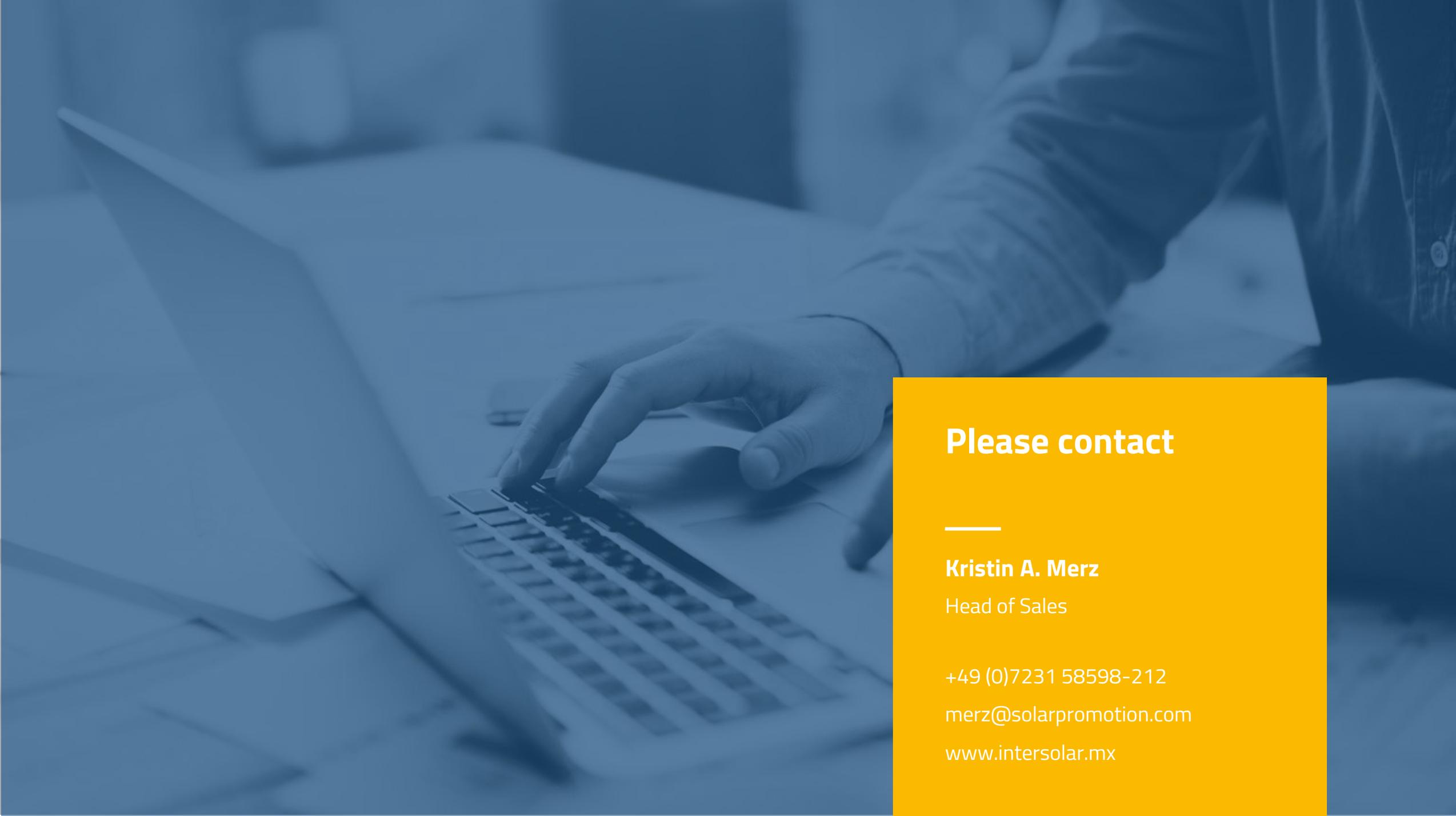
EXHIBITION SPONSORSHIP PACKAGES

PLATINUM **GOLD** **SILVER**
US\$ 12,000 **US\$ 10,000** **US\$ 7,000**

FIXED SERVICES	US\$ 7,000	US\$ 5,000	US\$ 4,200
Logo on the entrance arch	X	X	X
Logo in all visitor newsletters	X	X	X
Logo and link on the Intersolar Mexico website	X	X	X
Web banner on the Intersolar Mexico website	Zone 1	Zone 2	
Free tickets for the Intersolar Mexico Conference	3		
Logo on Conference break slides	X	X	X
Logo on backwall of Conference stage	X		
VARIABLE SERVICES	US\$ 5,000 (services of your choice)	US\$ 5,000 (services of your choice)	US\$ 2,800 (services of your choice)

VARIABLE SERVICES

Service	Price
Registration	US\$ 3,500
Lanyard	US\$ 2,000
Wall Screens	US\$ 1,200
Banners in Concourse / Window	US\$ 1,500
Logo in Hallway to exhibitor's booth	US\$ 2,785
Logo on Hallway Banner	US\$ 2,120
Networking Area	US\$ 1,000
Walking Act	US\$ 1,500
Innovation Forum Content Partnership	US\$ 2,500
Innovation Talk	US\$ 800
Conference Coffee Break	US\$ 1,500



Please contact

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