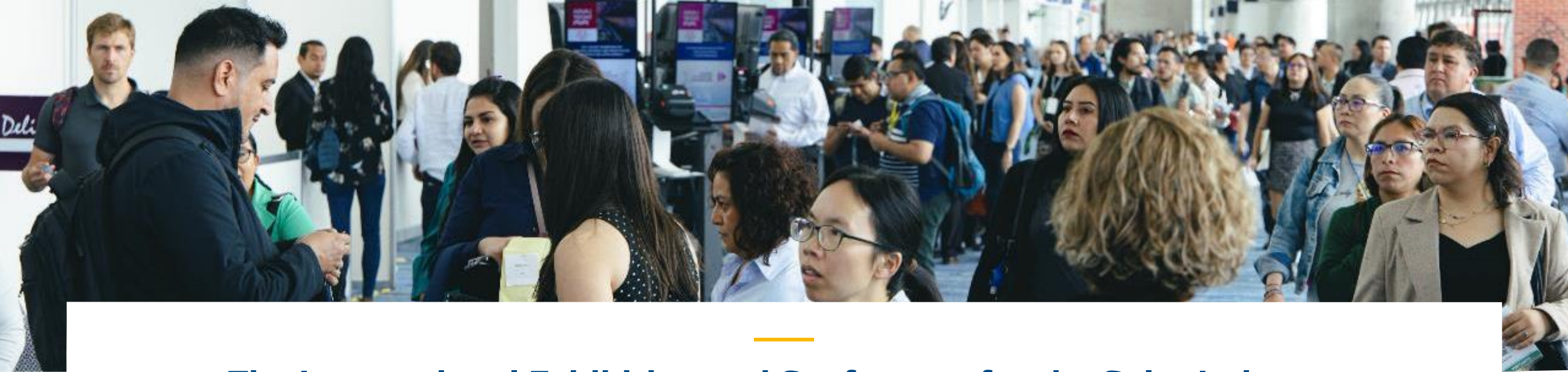


EXHIBITION PORTRAIT

Intersolar Mexico 2025

with ees Mexico Special Exhibition



The International Exhibition and Conference for the Solar Industry

Intersolar Mexico is the leading platform for technology trends and B2B networking in Mexico's solar market. It focuses on photovoltaics, solar heating and cooling technologies, and energy storage. Together with the co-located events The GREEN Expo® and Aquatech Mexico, it has solidified its position as the largest gathering of professionals in the renewable energy and cleantech industry in Mexico since the debut in 2019.

In 2024, the events hosted more than 400 exhibitors as well as 10,000 visitors and 12,000 industry professionals (total attendance). The sixth edition of Intersolar Mexico will take place from September 2 to 4, 2025 at the Citibanamex Center, in Mexico City.

[Watch the Event Video 2024](#)



PREVIEW

Intersolar Mexico 2025 at a Glance

- Date: September 2–4, 2025
- Venue: Centro CitiBanamex
- Exhibitors (exp.): 400 at the co-located events
- Visitors (exp.): 12,000 at the co-located events
- Parallel Events: The GREEN Expo, Aquatech Mexico
- Areas of Focus: PV, Energy Storage, Solar Thermal

PARALLEL EVENTS

Renewables Joining Forces



Intersolar Mexico

The international exhibition and conference for the solar industry



The GREEN Expo

Latin America's premier event for cutting-edge, sustainable solutions and technologies in an ever-increasing number of markets



Aquatech Mexico

The largest exhibition for process, drinking and waste water in Mexico and Latin America

Intersolar Mexico: More than an Exhibition



Conference

Highly qualified local and international speakers will discuss Mexico's position in the global PV, storage and solar heating market and the crucial aspects of exploiting its full potential.



Stage Program

Receive free training at the Intersolar Stage, where exhibitors and organizations from the solar and storage sectors will showcase their products, services, and projects.



Innovation Hub

Concentrated innovative power: Around 400 sqm of exhibition space for start-ups, newcomers and market accelerator of Mexico's new energy era with special programs, events and presentations.



Networking

Connection solar business! Multiple networking opportunities to meet friends, old hands and new business partners.

PROGRAM 2025

Lern about the latest in Mexico's new energy era



Intersolar Mexico Conference 2025

Highly recognized local and international speakers discuss Mexico's position in the global PV, energy storage and solar heating markets.

Tickets available from June 2025



Intersolar Stage

Get free training at the Intersolar Stage area where exhibiting companies and organizations from the solar sector will present the latest advances.

Free of charge



Innovation Forum

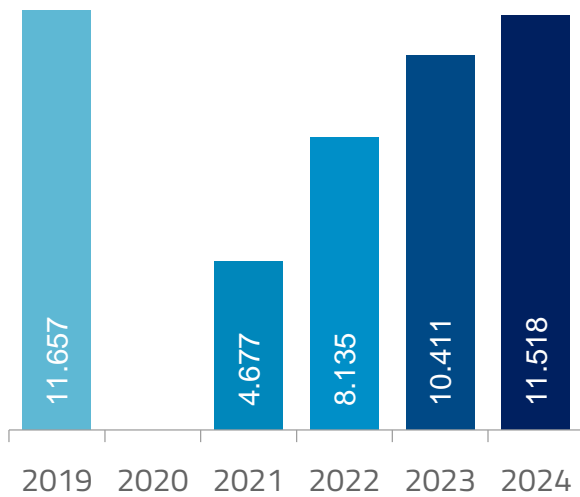
Industry experts and innovators present solutions for Mexico's new energy era – free of charge in the Innovation Hub area.

Free of charge

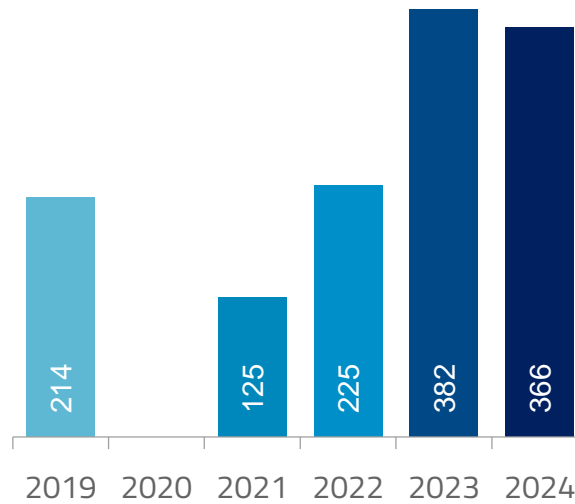


Intersolar Mexico Development

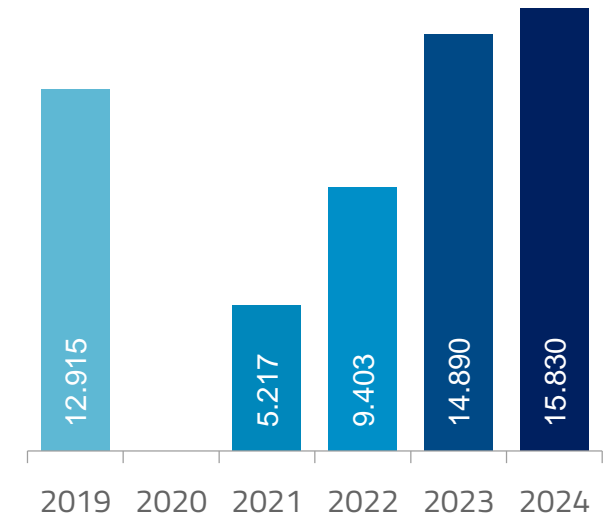
Intersolar Mexico is a sign of things to come: The pace of the energy transition has already accelerated significantly in recent years and continues to grow.



Visitor Numbers



Exhibitor Numbers



Exhibition Area (gross sqm)

VISITORS

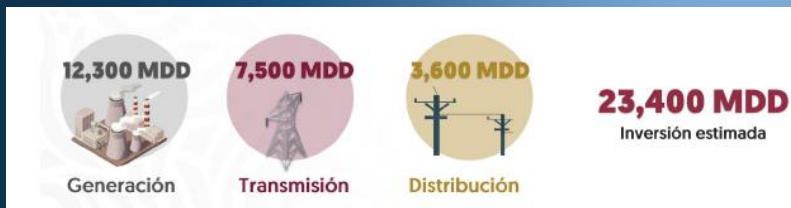
The Profile of Intersolar Mexico Exhibition Visitors

Company Type	
Project Developer / Planner, EPC	20%
Installer / Integrator	20%
Manufacturer / Supplier	19%
Distributor / Wholesaler / Retailer	12%
Service Provider	9%
Energy Consulting	4%
Investment Company / Financial Consulting	2%
Others	15%

Area of Interest	
Photovoltaics	79%
Electrical Energy Storage	49%
Energy Management / Services	25%
Solar Thermal Technologies	25%
E-Mobility	21%
Smart Grids and Integration of Renewables	20%
Decentralized & Renewable Energy Supply	19%

Multiple answers were allowed.

National Energy Plan



[View: National Energy Plan](#)

[More Market Information](#)

Mexico is set for a green shift!

The time is now: Enter a market with extraordinary growth potential!

With the new president and the government elected in June 2024, the prospects for the country's solar industry are better than ever! Mexico offers attractive business opportunities in shortterm for the **PV, energy storage and solar thermal** industry in the residential and industrial sector as well as the large-scale segment in mid/longterm!

With the **National Strategy for the Electric Sector**, the new government under Claudia Sheinbaum is paving the way for private investors to achieve one of the main goals:

- Moving forward the energy transition in Mexico
- Strengthening energy sovereignty
- Clear investment plans for the private sector
- Stability of electricity prices
- Reduction of environmental impact and emissions



Key initiatives include **increasing photovoltaic installations**, enhancing system reliability, and implementing a blackout prevention strategy. The strategy promotes distributed generation, now allowing up to 0.7MW without a permit, and extends isolated supply for self-consumption to installations between 0.7 and 20MW.

The plan requires an investment of **US\$23.4 billion**, distributed across generation, transmission, and distribution. This includes adding **13,024MW of installed capacity** and reinforcing transmission and distribution networks.

Mexico's clean energy targets:

- 35% by 2024
- 37.7% by 2030
- 50% by 2050

PARALLEL EVENTS

Floor Plan

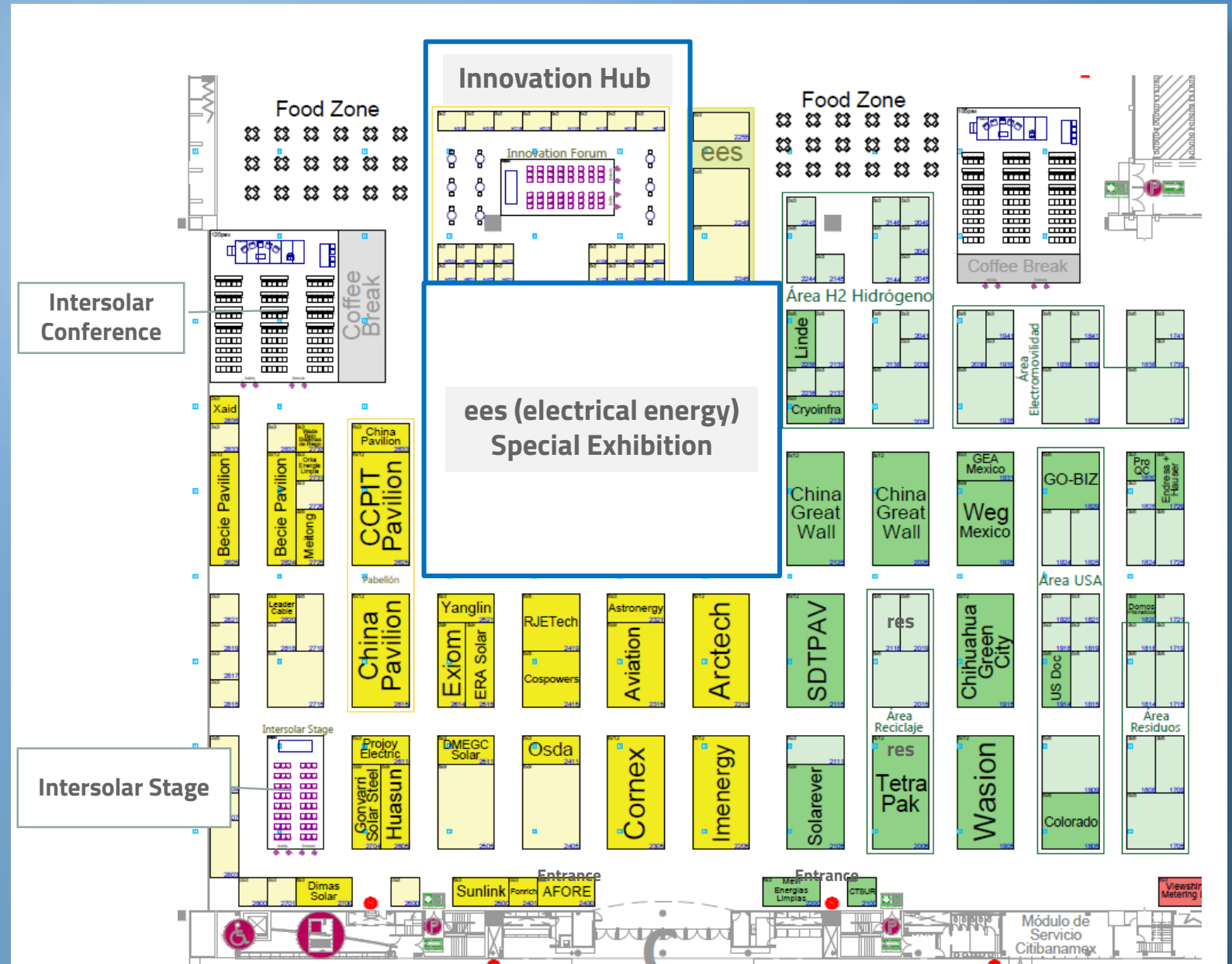


www.intersolar.mx > For Exhibitors

View Floor Plan

SPECIAL AREAS

Floor Plan



View Floor Plan for booth availability or
contact exhibitorservices@intersolar.mx



ees Mexico Special Exhibition 2025

In 2024, witness as the special exhibition "ees Mexico" debuts at Intersolar Mexico, shining a spotlight on the pivotal role of energy storage in fortifying the flexibility of Mexico's grid system, ensuring a more adaptable and resilient energy distribution throughout the entire region.

Technologies on Display

- Energy Storage Technologies
 - Batteries
 - (Ultra)capacitors
 - Hydrogen/Power-to-Gas
- Energy Storage Systems
 - Energy storage systems for stationary applications
 - Battery system components and accessories
- Battery Production Technologies/Machine & Plant Construction



Innovation Hub

For interested companies and newcomers Intersolar Mexico has created a special offers for a cost-effective and easy-planning exhibit experience at the exclusive area „Innovation Hub“. This area covers more than 400 square meters and offers innovators and market entrants the perfect platform to network and present themselves to Mexican decision makers, experts and the energy community of tomorrow. Companies can choose from two all-in-one-turnkey exhibition packages (4 sqm / 6 sqm). Benefit from multiple marketing and speaking opportunities!

What business opportunities does the Mexican energy market holds for you?

Who can take advantage

- National and international Start-ups and SME's
- Market entrants to Mexico
- Newcomers to Intersolar Mexico
- available for first-year exhibitors of Intersolar Mexico / for one event participation only

BOOTH SPACE RENTAL RATES

Pricing

Space Rental	Member Rate	Non-Member Rate
RAW SPACE (available from 18 sqm)	\$432/sqm (\$7,776 per 18 sqm-booth)	\$455/sqm (\$8,190 per 18 sqm-booth)
FULL PACKAGE (available from 9 sqm)	\$485/sqm (\$4,365 per 9 sqm-booth)	\$510/sqm (\$4,590 per 9 sqm-booth)

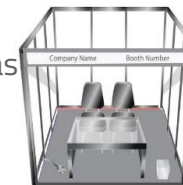
*All prices are net and subject to 16% administration fee.

Who qualifies for the Member Rate?

- ✓ Companies qualify for the member rate if the company applied for the membership program and an Intersolar, ees, Power2Drive or EM-Power exhibition within the past 12 months of application submission.
- ✓ Please be aware: A retroactive discount is not possible.
- ✓ Member companies of our Premium Partners BSW, ANES and CALSSA qualify for the member rate

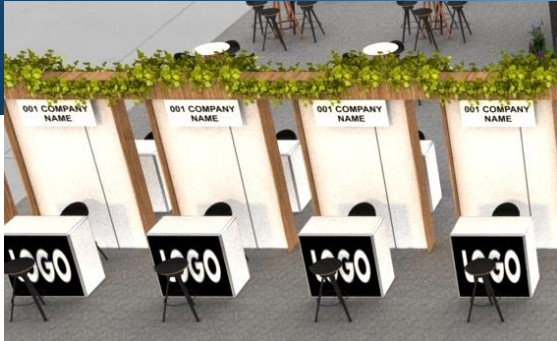
What is included in the FULL PACKAGE (Shell Scheme Stand)?

- ✓ Back & lateral walls 1-meter-wide by 2.44 m high
- ✓ A header sign 30 cm wide & 3 m long, per 9 sqm (includes the company name & booth number)
- ✓ A single-phase, double electrical outlet (one per 9 sqm)
- ✓ Table & chairs
- ✓ 1 waste basket, slim lights, carpet
- ✓ General decoration & illumination
- ✓ 24 hours perimeter security service
- ✓ Cleaning service for aisles & common areas
- ✓ Listing in the Exhibitor Directory
- ✓ Exhibitor badges
- ✓ Advertising and promotion campaign



MEXICO NEEDS YOUR EXPERTISE AND INNOVATION!

Welcome Offers for Newcomers and Innovators

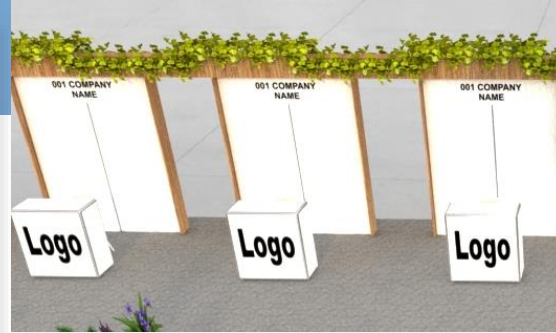


Innovation Hub (Pkg 1)

4-sqm

All-in-One-Package

US\$ 1,800



Innovation Hub (Pkg 2)

6 sqm

All-in-One-Package

US\$ 2,600



Shell Scheme – Package

9 sqm

All-in-One-Package

US\$ 4,365



Raw Space

For your individual booth concept
available from 18 sqm

from US\$ 7,776



THE SMARTER E DIGITAL

Access Smart Energy Insights – Anytime, Anywhere!

On the new platform for smart energy solutions you can find recordings from international exhibitions, conferences and webinars as well as studies and interviews with leading experts in the field.

Learn about the latest technologies and trends of photovoltaics, energy storage systems, energy management, integrated energy solutions, charging infrastructure and electromobility as well as technologies to improve the environmental footprint.



- AUSTIN, TEXAS | NOVEMBER 19–20, 2024
- GANDHINAGAR, INDIA | FEBRUARY 12–14, 2025
- SAN DIEGO, USA | FEBRUARY 25–27, 2025
- DUBAI, UAE | APRIL 7–9, 2025
- MUNICH, GERMANY | MAY 7–9, 2025
- SÃO PAULO, BRAZIL | AUGUST 26–28, 2025
- MEXICO CITY, MEXICO | SEPTEMBER 2–4, 2025



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206,000+
VISITORS

4,900+
EXHIBITORS

10,000+
CONFERENCE
ATTENDEES



- MUNICH, GERMANY | MAY 7–9, 2025
- SÃO PAULO, BRAZIL | AUGUST 26–28, 2025

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