

SHOW REPORT

International Week of Sustainability

ATTENDANCE

Attendees from **30 states**, mainly from:



4,677

Total attendance
including Exhibitors,
Attendees, VIP, Speakers
and Press



Chihuahua, Mexico City, State of Mexico, Guanajuato, Hidalgo, Jalisco, Michoacán, Morelos, Nuevo León, Puebla, Queretaro & Yucatán

TOP QUALITY VISITORS

CEO, DIRECTOR & MANAGERS.

54%
of visitors at



XXVIII Congreso
Internacional
Ambiental

64%
of visitors at



56%
of visitors at



LOOKING FOR SOLUTIONS IN:



XXVIII Congreso
Internacional
Ambiental

- Environment
- Renewable Energy Projects
- Waste and Recycling
- Transport
- Water
- Consulting Services
- Green Cities

EXHIBITORS AND SPONSORS



125

International exhibitors from
11 countries



- Water Treatment
- Filters / Filtration
- Purification
- Waste water
- Process Control



- Solar Cells and Modules
- Balance of Systems
- PV Components (cables, connectors, junction boxes, etc.)
- Electrical Energy Storage
- Tracking Systems

**SHOW FLOOR
GROSS
5,217 m²**

EXHIBITORS AND SPONSORS



XXVIII International Environmental Congress



SUPPORTED BY



CONFERENCE PROGRAM

244

Professional Entrepreneurs

to the extensive offer of content in our Conference Programs, Keynotes and Commercial Presentations

THE GREEN EXPO:

Total Attendees to the program

102

22 Conferences

68 Speakers

3 Keynotes

AQUATECH MEXICO

Total Attendees to the program

112

21 Conferences

28 Speakers and session coordinators

AQUATECH LATAM AWARDS WINNERS

1. Institution: Tecnológico de Monterrey Country: Mexico

2. Company: IDEXX Country: United States

INTERSOLAR MEXICO

Total Attendees to the program

30

4 Conferences

4 Panel discussions

20 Speakers and session coordinators

GREAT CONTENT PRESENTED



Sustainability in the service sector with solar heat

Speakers:

- Ángel Mejía, CEO, **Inventive Power**
- Fernanda García, Renewable Energy Support Department, **SEDECO, CMDX**
- Karla Cedano, President, **ANES**
- Nelson Vargas, **Sports Promoter and Entrepreneur**



Circular Economy and its integration with business

Sabo Tercero, CEO and Founder, **Inventor StudioMexico**



HYDROGEN, FUEL OF THE FUTURE OR FUEL FOR NOW?

- Guadalupe Ramos-Sánchez, President, Mexican Hydrogen Society, Israel Hurtado, Executive President, **Mexican Hydrogen Association**
 - Jorge Gutiérrez Vera, Director, **ElectroBal**
- Moderator:** Hernando Romero-Paredes, Treasurer, COGENEREA Mexico.

KEY NOTES

CIRCULAR ECONOMY IN THE EUROPEAN UNION – KEY TO A GREEN ECONOMIC RECOVERY

Jorge Peydro Aznar, Minister – Counsellor, Head of the Trade Section, **Delegation of the European Union**

TRANSFER STATION AND SELECTION PLANT AZCAPOTZALCO

Ricardo Estrada, Deputy Director of Maintenance of Equipment, Machinery and Facilities, **Government of Mexico City**

THE 2022 FIFA WORLD CUP SUSTAINABILITY STRATEGY™ in QATAR

Mohammed Alkuwari, Qatari Ambassador to Mexico 4

OUR COMMUNITY SAYS



XXVIII International
Environmental
Congress

European Union, Jorge Pedro Aznar, Minister Counsellor – Head of the Commercial Section-Delegation of the European Union in Mexico.

"It has been a pleasant experience to share with visitors the International Sustainability Week and present the efforts that the European Union has currently assembly on the international stage in the fight against climate change. Forums like this are strategic to communicate and share our actions towards 2050."

Growatt Mexico, Carlos Furiati, Service Engineer for Mexico and Latin America

"We have had the opportunity to share experiences with several of our distributors and integrators in Mexico and Latin America, and we have developed new opportunities in the Mexican solar photovoltaic market. The International Sustainability Week is a fundamental event in the field of photovoltaic solar energy, it allows us to correlate both between distributors, integrators and end users and allows us to advise the industrial sector how to perform correctly and to recognize alternatives of the market".



Suez Water Technologies & Solutions, Yolanda Padilla, Deputy Sales Director

"We have had quite a few visits interested in water treatment, Aquatech is a necessary event to strengthen our commercial presence, present new technologies, solve demands from water treatment users and new customer needs."

Tecnologico de Monterrey, Dr. Mariel Oyervides

"The International Sustainability Week is a space to share information with experts and give importance to issues such as the technology of both drinking water and wastewater, in addition to providing a scientific, academic, industrial and commercial approach to publicize the solutions to the water problem before water stress and the lack of this resource in Mexico worsens. We are excited to receive the Aquatech award is a boost to continue working on our research."



FOXESS, Fernando Flores, Sales Manager Mexico-LATAM

"We are very pleased to participate in Intersolar and we have felt very safe, taking into account the protocols they recommended to us and the profile of the visitors is ad hoc."

Fernanda Loaiza, Design and Engineering, Green Kiin

"The event is really very welcoming to do business. We see many interested people, both integrators and end customers and also distributors with innovations in the supplies that are required in a photovoltaic installation".

MEDIA PARTNERS

55

Media partners strongly covering
and promoting the

3 SHOWS

BIO SECURE SHOW



through our international health
protocol Trust Tarsus