

## SPONSORSHIP PACKAGES

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>Price with booth</b>	<b>\$20,000.00 USD*</b>	<b>\$12,000.00 USD*</b>	<b>\$7,500.00 USD*</b>
<b>Space option</b>	<b>36 m<sup>2</sup> raw space</b>	<b>18 m<sup>2</sup> raw space</b>	<b>9 m<sup>2</sup> package space</b>
<b>Right to deliver a flyer to visitors to the exhibition</b> (delivered in the registration area)	✓		
<b>Your company logo in the entrance arch located in the Centro Citibanamex lobby</b> (shared space, logo size according to sponsorship)	✓	✓	✓
<b>Logo in all Intersolar Mexico 2021 newsletters for visitors</b>	✓	✓	✓
<b>Banner in the Intersolar Mexico newsletters for visitors</b>	2	1	
<b>Logo and link on the Intersolar Mexico website</b>	✓	✓	✓
<b>Logo in exhibitor directory</b> (sponsors section and list of companies)	✓	✓	✓
<b>Advertisement in exhibitor directory</b>	<b>Full page</b>	<b>Half page</b>	
<b>Complimentary conference tickets</b>	3	2	1
<b>Insert of promotional piece in conference handout</b> (available if sponsorship is confirmed before August 6, 2021)	✓	✓	
<b>Logo on sponsor banner in the conference area</b> (available if sponsorship is confirmed before August 6, 2021)	✓	✓	✓
<b>Logo in conference program brochure</b>	✓	✓	✓
<b>Discount on conference tickets</b>	<b>20%</b>	<b>15%</b>	<b>10%</b>
<b>Logo on notepad</b> (available if sponsorship is confirmed before August 6, 2021)	✓	✓	

\* All prices + 16% of administrative fee.

# SPONSORSHIPS AND MARKETING OPPORTUNITIES

## EXHIBITION SPONSORSHIPS



### 1.- REGISTRATION

Available space:	<b>Unique</b>
Production and design:	<b>By the sponsor</b>
Investment:	<b>\$5,000.00 USD + 16% administrative fee</b>

- Standardize staff with uniforms for the registration area by using t-shirts with your company's logo
- Banner in the registration area (as 90 cm x 2.40 m and the logo should not exceed 25% of the total banner)
- TOUCH screens: The company's logo in the registration area in JPG, GIF or PNG format (production is done by organizer, design is done by sponsor)



### 2.- LANYARDS

Available space:	<b>Unique</b>
Quantity:	<b>3,000 pieces</b>
Production and design:	<b>By the sponsor</b>
Investment:	<b>\$3,500.00 USD + 16% administrative fee</b>

Delivery: Office of the organizing committee in Centro Citibanamex, September 06, 2021  
The lanyards will be distributed at exhibitions and congress registration area



### 3.- LOGO ON NAME BADGE

Available space:	<b>Unique</b>
Quantity:	<b>3,000 pieces</b>
Production and design:	<b>By the organizer</b>
Investment:	<b>\$3,500.00 USD + 16% administrative fee</b>

Logo will be printed on the badges that will be given to all the visitors.  
Requirements: The exhibitor must send their company's logo in JPG format at 300 dpi



#### 4.- PROMOTIONAL BAGS

Available space:	<b>Unique</b>
Quantity:	<b>3,000 pieces</b>
Production and design:	<b>By the sponsor</b>
Investment:	<b>\$3,000.00 USD + 16% administrative fee</b>

Delivery: Office of the organizing committee in Centro Citibanamex September 06, 2021  
 The bags will be distributed at registration area to all visitors to the exhibition and conference attendees



#### 5.- ADVERTISING IN SHOW DIRECTORY

Double page:	<b>\$1,600*</b>
Inside page:	<b>\$1,000*</b>
2-sided divider to divide section:	<b>\$1,600*</b>
1/2 page:	<b>\$500*</b>
1/4 page:	<b>\$300*</b>
Belt spaces: 2 cm x 18.5 cm in the entire Directory:	<b>\$3,000*</b>
Logo next to your company description:	<b>\$100*</b>
Package inserts (19.5 cm wide x 26 cm high) provided by the client:	<b>\$2,000*</b>

\*Rates in USD  
 + 16% administrative fee

#### Specifications:



**1 PAGE**  
 Exceeded page: 22x28 cm  
 Cutting size: 21x27 cm  
 Protection box 19x25 cm



**1/2 PAGE**  
 Exceeded page: 22x14 cm  
 Cutting size: 21x13 cm  
 Protection box 20x12 cm



**1/4 PAGE**  
 Exceeded page: 11x14 cm  
 Cutting size: 10x13 cm  
 Protection box 9x12 cm

The material shall be produced by the exhibitor; the deadline to send it and include it in the Show Directory is July 23.



#### 6.- SHARED LOGO ON OUTDOOR BANNERS

Available space:	<b>2</b>
Production and design:	<b>By the Organizer</b>
Investment:	<b>\$950.00 USD + 16% administrative fee</b>
Non-Exhibitor Investment:	<b>\$1,500.00 USD + 16% administrative fee</b>

These banners shall be located on the outside façade of the Centro Citibanamex, reaching visitors as they arrive at the venue and the traffic that circulates by Conscripto Av.



## 7.- SPONSORSHIP PARKING LOT

Available space:	<b>3</b>
Production and design:	<b>By the Organizer</b>
Investment:	<b>\$1,500.00 USD + 16% administrative fee</b>
Non-Exhibitor Investment:	<b>\$2,500.00 USD + 16% administrative fee</b>

Impact the attendees by placing your company logo on all of the ticket machines in the parking lot of the venue, where 70% of attendees use this service to access the event.



## 8.- BANNER AT MAIN ENTRANCE, ROOM D

Available space:	<b>Unique</b>
Production and design:	<b>By the Organizer</b>
Investment:	<b>\$3,500.00 USD + 16% administrative fee</b>
Non-Exhibitor Investment:	<b>\$5,000.00 USD + 16% administrative fee</b>

Be one of the companies that welcomes visitors and take the opportunity to direct them to your booth when beginning the tour of the exhibition floor.



## 9.- BANNERS IN CONCOURSE WINDOW

Available space:	<b>3</b>
Production and design:	<b>By the Organizer</b>
Investment:	<b>\$2,500.00 USD + 16% administrative fee</b>

These banners shall be placed on the windows overlooking the racetrack.



## 10.- BANNERS IN CONCOURSE

Available space:	<b>3</b>
Production and design:	<b>By the Organizer</b>
Investment:	<b>\$1,500.00 USD + 16% administrative fee</b>

You will be able to use all the space with the image of your company, which will help you to promote your participation, making your company's strength felt with its brand presence at one of the main entrances to the event.



## 11.- LOGO IN THE HALLWAY / FLOOR DECALS

Available space:	<b>Unique</b>
Production and design:	<b>By the Organizer</b>
Investment:	<b>\$1,500.00 USD + 16% administrative fee</b>

This logo shall be placed on the aisle carpet and shall start from the exhibition entrance to the sponsor's booth.



## 12.- AISLE BANNERS

Available space:	<b>Shared</b>
Quantity:	<b>3</b>
Production and design:	<b>By the organizer</b>
Investment:	<b>\$1,500.00 USD + 16% administrative fee</b>

Note: Placed on the exhibition floor plan alternately



## 13.- INTERSOLAR MEXICO STAGE SPONSORSHIP

Available space:	<b>Unique</b>
Investment:	<b>\$2,000.00 USD + 16% administrative fee</b>

The Intersolar Mexico Stage guarantees great exposure for your brand. This is a centrally located stage in Centro Citibanamex where visitors come to see free presentations and programs highlighting innovation and industry trends, as well as workshops and educational trainings presented by Intersolar Mexico, its exhibitors and partners.

Services included:

- Opportunity to display banner stands and to distribute brochures/giveaways at the stage area (materials prov. by sponsor)
- a 30-minute presentation at the Intersolar Mexico Stage
- logo in sponsor's section on website, on break slides, on Intersolar Mexico Stage program and Exhibitor Directory



## 14.- CO-SPONSORSHIP SMART CHARGE

Available space:	<b>3</b>
Production and design:	<b>By the organizer</b>
Exhibitor Investment:	<b>\$1,500.00 USD + 16% administrative fee</b>
Non-exhibitor investment:	<b>\$3,000.00 USD + 16% administrative fee</b>

The sponsor will be able to offer the visitors a work area at different strategic points within the exhibition, where they will be able to recharge their computer devices, cell phones and tablets, etc.

Includes:

Display a 3-minute corporate video and recharging connections for more than 10 mobile devices.



### 15.- CO-SPONSORSHIP OF CONECTIVITY AREA

Available space:	4
Production and design:	By the Organizer
Investment:	\$1,500.00 USD + 16% administrative fee

Be one of the sponsors to offer an alternative for work areas within the showroom, where you can recharge your computer devices, cell phones and tablets, etc.

## CONFERENCE SPONSORSHIPS



### 16.- COFFEE BREAK OF CONFERENCE

Available space:	1 per day
Investment:	\$2,000.00 USD + 16% administrative fee

The service will be the responsibility of the organizer. The sponsor may hand out promotional material at the entrance of the conferences and provide napkins printed with their logo and also place a standing banner in the conference rooms.



### 17.- LOGO ON CHAIR COVERS IN CONFERENCE ROOMS

Available space:	1 per room
Quantity:	200 conference chair covers
Production and design:	By the sponsor
Investment:	\$1,400.00 USD + 16% administrative fee

All of the chairs in the conference room will have these covers, which will have the logo of the sponsoring company, and will make an impact on all the participants.

### 18.- CONFERENCE PROGRAM SPONSORSHIP

Available space:	2
Production and design:	By the Organizer
Investment:	\$1,500.00 USD + 16% administrative fee

Target your brand to appear at the Intersolar Mexico sessions and position your brand to the high-calibar conference delegates. This sponsorship includes 4 sessions (one conference day).

Services included:

- Opportunity to display banner stands and to distribute brochures/giveaways in the conf. room
- 1 conference ticket
- logo in sponsor's section on website, on break slides and in conference brochure



## ADDITIONAL MARKETING OPORTUNITIES



### 19.- WEBSITE ADVERTISING BANNER

Place your advertising banner on the website [www.intersolar.mx](http://www.intersolar.mx) for online visitors during the run up to the exhibition and increase awareness of your company's presence at Intersolar Mexico. This is the perfect advertising choice to highlight your booth location. The banner can also be linked to your website.

#### Main Landingpage:

Zone 1: \$3,000 USD, Zone 2: \$1,250 USD, Zone 3: \$500 USD

#### Landingpage "For Visitors":

Zone 1: \$1,000 USD, Zone 2: \$700 USD, Zone 3: \$400 USD

#### Landingpage "For Exhibitors":

Zone 1: \$800 USD, Zone 2: \$600 USD, Zone 3: \$350 USD

#### Landingpage "For Press":

Zone 1: \$700 USD, Zona 2: \$500, Zone 3: \$300 USD

#### Program:

Zone 1: \$1,000 USD

#### All prices + 16% administrative fee

\* Zone 1: Leaderboard banners (728x90 px) in Zone 1 are posted between the navigation bar and the first content.

\* Zone 2: Leaderboard banners (728x90 px) in Zone 2 are inserted between the first and second content entry.

Zone 3: Rectangle banners 180x150 px

\* Exclusive! One banner placement.



### 20.- INTERSOLAR MEXICO WEBINAR SPONSORSHIP

Investment: | **\$1,000.00 USD + 16% administrative fee**

Looking for a meaningful investment that can garner publicity for your company and take your business reputation to a whole new level? Sponsor a webinar to shape your marketing presence in the Mexican solar market. Our Intersolar Mexico webinars offer industry professionals an ideal opportunity to get up-to-the-minute information about exciting Mexican market developments and innovative technological trends. Each webinar can accommodate up hundreds of attendees.

#### Services included:

- 1 conference ticket
- logo on website
- logo in at least one invitation newsletter & one follow-up newsletter
- logo on a presentation slide
- special thanks through webinar moderator



## 21.- NEWSLETTER ADVERTISING BANNER

Investment: | **\$500.00 USD + 16% administrative fee**

Reach thousands of solar professionals via Intersolar Mexico's e newsletter distribution. Your banner will be prominently positioned for great visibility! This opportunity needs to be booked at least seven days prior to the mailing dates.

Formats / Banner specifications: 468x60px JPEG or GIF  
Size: max 20 kb



## 22.- SPEAKING SLOT AT THE IINTERSOLAR MEXICO STAGE

Investment: | **\$250.00 USD + 16% administrative fee**

The Intersolar Mexico Stage guarantees great exposure for your brand. Share your knowledge and expertise, gain brand recognition and drive traffic to your booth with a 30-minute presentation on the stage about your products, services and your brand. The Intersolar Mexico Stage is located at the show floor and is open to all. Most attendees are Spanish-speaking.