

# inter solar

connecting solar business | MEXICO

International Exhibition and  
Conference for the Solar Industry  
CENTRO CITIBANAMEX, MEXICO CITY

07–09  
SEPT  
2021

[www.intersolar.mx](http://www.intersolar.mx)



Co-located Events



# THE SOLAR EVENT FOR MEETING INDUSTRY LEADERS

## | MEXICO'S SOLAR MARKET IS ON THE RISE

Latin America has a new solar star: Mexico! The country currently has 4 GW of total installed PV capacity, and overtook Chile as Latin America's largest solar market by the end of 2018. With more than 40 million electricity customers, growing demand for power, and significant potential untapped renewable energy resources, Mexico is well positioned to expand its power generation from renewables. The energy reform legislation also reiterated Mexico's aggressive target to generate 35% of its power from clean sources by 2024 and imposed interim targets to reach that goal. National and international business is welcome – ¡Viva Mexico!

## | INTERSOLAR MEXICO TO TRIPLE IN 2021!

To accommodate the demand of the emerging Mexican energy market, Intersolar together with the co-located THE GREEN EXPO® and AQUATECH will move to a new venue in 2021: Centro Citibanamex, a world-class convention and exhibition center in the heart of Mexico City. At the new venue, Intersolar Mexico is expected to triple in terms of size in comparison to its premiere event at Pepsi Center in 2019! Exhibit now and secure your preferred booth space now for 2021!



### → INTERSOLAR MEXICO – QUICK FACTS

Date	September 7–9, 2021
Location	Centro Citibanamex, Mexico City
Co-located Event	THE GREEN EXPO®
Visitors	13,500 exp. (combined)
Exhibitors	300 exp. (combined)

### → EVENT PROFILE

Areas of Focus	Photovoltaics, PV Production, Energy Storage, Solar Heating & Cooling
Exhibitor Profile	Manufacturers, Suppliers, Distributors, Service Providers, Project Developers/EPC Contractors, System Integrators, Research Institutes, PV Equipment & Materials Manufacturers
Visitor Profile	Installers & System Integrators, Distributors, Project Developers/EPC Contractors, Architects, Manufacturers, Suppliers, Investors & Analysts, Utilities, Government Officials/Policy Makers

## SPACE PRICING & COST-EFFECTIVE EXHIBIT PACKAGE SOLUTIONS

	Raw Space	Full Space
Rebooking Rate	\$410	\$459
Intersolar Member Rate	\$432	\$485
Regular Rate	\$455	\$510

### RAW SPACE:

Available from 18 m²

Includes: Exhibition space, services for the exhibitor  
Electricity and carpet not included

Intersolar Members are participants of the Membership Program who applied for at least one additional exhibition of The smarter E worldwide within the past 12 months.

### Turnkey Solution (Full Space)

Your 9 sqm booth package costs only \$4,590 and includes:

Exhibition space, three side walls, banister with the name of the company, carpet, table, two chairs, trash can, electrical contact, stand lighting, services for exhibitor. You get a fully equipped 9 sqm booth for less than \$500 in addition to the raw space price!



## YOUR SPONSORSHIP PACKAGE – INCLUDING BOOTH SPACE!

Get your brand exposure and establish your company name in the Mexican solar community. The following packages include booth

space PLUS a complete sponsorship kit with comprehensive online, print and onsite branding opportunities.

SPONSORSHIP & MARKETING KIT including booth space!	Gold \$18,000	Silver \$12,000	Bronze \$6,000
Booth space	36 sqm raw space	18 sqm raw space	9 sqm full space
Distribution of flyers to visitors (provided by sponsor)	✓		
Logo on entrance arch (size according to sponsorship)	✓	✓	✓
Logo in all Intersolar Mexico 2021 Visitor Newsletters (size according to sponsorship)	✓	✓	✓
Banner in Intersolar Mexico Visitor Newsletters	2	1	
Linked logo on Intersolar Mexico sponsor webpage	✓	✓	✓
Logo in Exhibitor Directory (sponsor section, exhibitor listing)	✓	✓	✓
Advertisement in Exhibitor Directory	Full Page	Half Page	
Complimentary Intersolar Conference Tickets	3	2	1
Insert of promotional piece in conference handout (available if sponsorship is confirmed before August, 2021)	✓	✓	
Logo on sponsor banner in the conference area (available if sponsorship is confirmed before August, 2021)	✓	✓	✓
Logo in Conference Program	✓	✓	✓
Discount on Conference Tickets	20%	15%	10%
Logo on notepad (available if sponsorship is confirmed before August, 2021)	✓	✓	

Contact us to receive Sponsoring and Marketing opportunities:  
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Application/Floor Plan → [www.intersolar.mx](http://www.intersolar.mx) → For Exhibitors  
Sponsorships → [www.intersolar.mx](http://www.intersolar.mx) → For Exhibitors → Marketing & Sponsorships



# RESULTS 2019

## | INTERSOLAR MEXICO 2019 ATTENDANCE



VISITORS<sup>1</sup>  
**11,657**



EXHIBITORS<sup>1</sup>  
**214**



AREA<sup>1</sup>  
**12,915 m**

<sup>1</sup> Together with The GREEN Expo®

214 exhibitors from 17 countries:

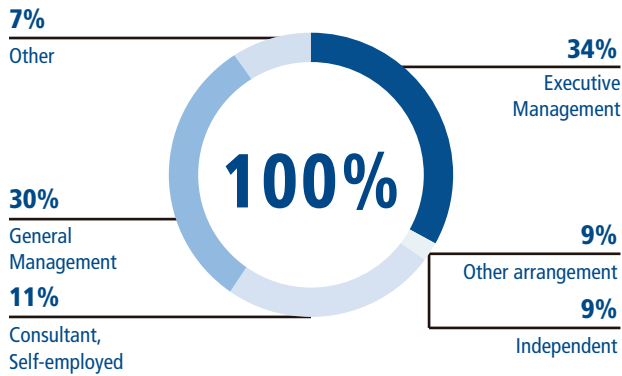
Austria	Italy
Brazil	Mexico
Britain	Portugal
Canada	South Korea
Czech Republic	Spain
China	Sweden
Germany	Switzerland
Holland	United States
India	

Extract from the list of exhibitors at Intersolar Mexico 2019

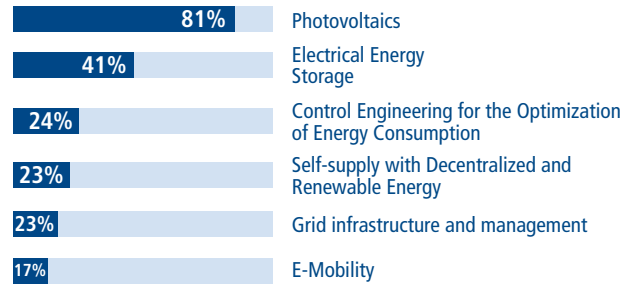


## VISITOR PROFILE

### Position in your Organization



### Area of interest



### Attendee Statistics<sup>1</sup>



TOTAL:100%

## ATTENDANCE TO CONFERENCES

# 403

**Visitors**

(4 Conferences, 5 Workshops and the "Innovation & Application Stage")

# 111

**Attendance to the Program Conferences**

# 121

**Attendance to the workshops**

# 171

**Attendees Innovation and Application stage**

# 45

**Speakers, Instructors and Moderators**

**CONFERENCE SPONSOR:**







## BE PART OF

### INTERSOLAR EUROPE

→ [www.intersolar.de](http://www.intersolar.de)

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→ [www.intersolar.us](http://www.intersolar.us)

### INTERSOLAR MEXICO

→ [www.intersolar.mx](http://www.intersolar.mx)

### INTERSOLAR SOUTH AMERICA

→ [www.intersolar.net.br](http://www.intersolar.net.br)

### INTERSOLAR MIDDLE EAST

→ [www.intersolar.ae](http://www.intersolar.ae)

### INTERSOLAR INDIA

→ [www.intersolar.in](http://www.intersolar.in)

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