THE SMARTER E MEMBERSHIP PROGRAM: MEMBERSHIP BENEFITS

SERVICES	GLOBAL MEMBER	PREFERRED MEMBER	MEMBER
BOOTH SPACE BENEFITS			
Discount on booth space Member Rate: Companies who have exhibited at two exhibitions within 12 months will receive a discount of up to 25% (depending on the exhibition).	✓	✓	✓
Preferential booth placement Depending on how the halls are segmented according to product groups, we give special consideration to the placement preferences of Global Members. As loyal customers, you are the first to be considered when making placements. However, you need to submit your application on time. Placements are made on a first-come first-served basis from the applications we receive as well as the membership status.	✓	–	–
DISCOUNTS ON CONFERENCE & EXHIBITION TICKETS			
Full Conference Tickets for free	2 tickets for each conference The free tickets are available within the Exhibitor Cockpit (if the company exhibits at the particular event) OR receive them per email (if they have no login due to missing participation).	1 ticket for each conference The free ticket is available within the Exhibitor Cockpit (if the company exhibits at the particular event).	–
Full Conference Tickets discounted Max. 3 tickets (via Exhibitor Cockpit or please contact your Sales Manager)	50%	40%	30%
VIP tickets The VIP Program is reserved for an exclusive group of customers nominated by the exhibitors, and free of charge. The number of VIP tickets per exhibiting company is based on size of booked exhibit space at the particular exhibition and your membership status. VIP tickets may include the following services (depending on exhibition): Free entry to the exhibition, free use of coat check, free entry to the VIP Lounge, free use of airport shuttle etc.	50% additional VIP nominations	30% additional VIP nominations	–
Free exhibition entrance tickets (electronic vouchers) for The smarter E Europe On request | Booking available via the Exhibitor Cockpit	1,000 tickets	500 tickets	–
COMPANY VISIBILITY			
Visibility & Branding Package | Booking available via the Exhibitor Cockpit	✓	–	–
Floor plan signage (not Europe)	✓	–	–
BENEFITS AT INTERSOLAR SUMMITS			
Admission tickets for Intersolar Summits free of charge	2	–	–
Admission tickets for Intersolar Summits discounted – max. 2	50%	50%	–