

International Congress for the Solar Industry

Tuesday, September 2
Room C- Exhibition Floor

Mexico's Photovoltaic Industry: Keys to Address its Growth

12:00 - 13:30

Mexico's new energy vision: photovoltaic industry
and financing opportunities



WELCOME AND INTRODUCTION
Marisol Oropeza
Business and Marketing Strategist,
matters, Germany



A MORE AMBITIOUS PERSPECTIVE: 100% RENEWABLES
Dr. Karla Cedano
Head of Innovation and Futures Lab, IER-UNAM,
Mexico



FINANCING OPPORTUNITIES FOR RENEWABLE ENERGY PROJECTS
Mariano Birlain
Director General of Technological
Development and Access to Energy
SENER, Mexico



IMPACTO DE LAS NUEVAS REGLAS EN LA INVERSIÓN PRIVADA
Nelson Delgado
Director General, ASOLMEX, México



PANEL DISCUSSION & QUESTIONS FROM THE AUDIENCE
Rosilena Lindo
Global Energy and Climate Advisor,
Independent Consultant, Panama

13:30 - 14:00

How to cope with growth?: The case of the PV market in Germany



Luz Aguilar
Project Manager International, BSW,
Germany

14:00 - 16:00

Lunch break / Time for networking

16:00 - 17:00

Key factors in the imminent evolution of distributed
generation in Mexico



THE PRELUDE TO GD 2.0
Gilberto Sanchez
Vicepresident, ANES, Mexico



Luz Aguilar
Project Manager International,
BSW, Germany



Carla Ortiz
Board Member, ASOLMEX, Mexico



PANEL DISCUSSION & QUESTIONS FROM THE AUDIENCE
Valeria Amezcua
Consulting Managing Partner,
Regenerative, Mexico

PROGRAM SUBJECT TO CHANGE

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International Congress for the Solar Industry

Wednesday, September 3
Room C- Exhibition Floor

Towards a Solar Future, Energy Transformation

11:00 - 12:30

Beyond electricity: the key role of solar heat in the energy transition



MEXICO: GLOBAL LEADER IN SOLAR PROCESS HEAT
Marisol Oropeza
Business and Marketing Strategist, matters, Germany



DECARBONIZING THE SERVICE SECTOR WITH SOLAR THERMAL MADE IN MEXICO
Daniel Garcia
President, FAMERAC, Mexico



MINING IN MEXICO WITH SOLAR THERMAL ENERGY
Flemming Jorgensen,
Director, Jorgensen, Mexico



SUPPORT PROGRAMS FOR SOLAR HEATING SYSTEMS IN MEXICO
Yotzelin Saldaña
Researcher, Instituto de Desarrollo Energía y Ambiente (IDEA), Mexico

12:30 - 13:00

How to incentivise solar heat in industry:
The case of Germany



David Wedepohl
Managing Director International Affairs, BSW, Germany

13:00 - 13:30

Electrical decarbonization: renewable self-consumption in industry



Humberto Alarcón
CEO & Founder, SUNEKO, Mexico

13:30 - 14:00

Revolutionizing industrial parks with microgrids



Oscar Garcia
Head of Growth and Customer Success, Energía Real, Mexico

14:00 - 16:00

Lunch break / Time for networking

16:00 - 17:00

Large-scale solar in Mexico:
new rules, new opportunities



Sofía Tamayo
Director of Institutional Relations and Regulatory Affairs, Kino Energía, Mexico



José María Lujambio
Board of Directors, ASOLMEX, Mexico



Gerardo Ruíz
Senior Project Development Manager, SUNSTONE, Mexico



PANEL DISCUSSION & QUESTIONS FROM THE AUDIENCE
Nelson Delgado
General Director, ASOLMEX, Mexico

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International Congress for the Solar Industry

Thursday, September 4
Room C- Exhibition Floor

Advancing solar energy: technologies, people and funding

11:00 - 11:30 Success stories: Germany's experience



THE GERMAN STORAGE MARKET
David Wedepohl,
Managing Director International Affairs,
BSW, Germany

11:30 - 12:30 Storage with a national stamp: science applied to industry



NA-ION BATTERY FOR STATIONARY ENERGY STORAGE
Dr. Edilso Reguera
Professor, IPN, Mexico



LEAD ACID BATTERIES: THE MODERN AND RELIABLE SOLUTION FOR TODAY'S ENERGY CHALLENGES
Dra. Ivonne Alonso
Professor, Cinvestav, Mexico



PANEL DISCUSSION & QUESTIONS FROM THE AUDIENCE
Karina Cuentas
Researcher, Red Mexicana de Almacenamiento, Mexico

12:30 - 13:00 Regulatory progress on electrical energy storage in Mexico



Catalina Delgado
Senior Manager, Government and Regulatory Affairs, Invenergy, Mexico

13:00 - 13:30 Financing the solar future: risk mitigation and investment growth



Shirley Wagner
Senior Business Advisor, Synergy, Mexico

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International Congress for the Solar Industry

Thursday, September 4
Room C- Exhibition Floor

Advancing solar energy: technologies, people and funding

13:30 - 14:00

More women, more energy: mainstreaming gender perspectives
in the solar industry



Aideé Zamora
President, REDMEREE, Mexico



Adhara Perales
Representative, MERM, Mexico



Susana Cazorla
President, Voz Experta & CEO,
SICEngy, Mexico



**PANEL DISCUSSION & QUESTIONS FROM
THE AUDIENCE**
Fernando Atristain
Project Manager, UNDP, Mexico

14:00 - 16:00

Lunch break / Time for networking

16:00 - 17:00

Efficiency and renewables: the key formula for a smart
energy transition



Ana María Contreras
Vicepresident, AMEXGEN, Mexico



Ricardo Velázquez
President, AMENEER, Mexico



**PANEL DISCUSSION & QUESTIONS
FROM THE AUDIENCE**
David Contreras
President, CIMEJ, Mexico

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